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Nazdik Shodan

PRESS ADVISORY

Roshan Announces Winners of its "Kabul Jan" Promotion

13 Winners Receive Top Prizes

November 27th, Kabul, Afghanistan – Roshan, Afghanistan's leading telecommunications provider, announced winners of its "Kabul Jan" offer, a contest which Roshan customers based in Kabul province could participate in by subscribing to any of five voice and data bundles in the offer. The winners received prizes which included motorcycles, air conditioners, TV sets, the latest brand of smartphones, sound systems, refrigerators, and generators.

"The "Kabul Jan" offer is more than a contest. It's part of Roshan giving back to our customers," said Shireen Rahmani, Chief Operating Officer (COO) of Roshan. "And no name describes this contest better than "Kabul Jan," a common phrase used by all Afghans to express their love for the nation's capital."

Roshan launched "Kabul Jan" on July 11th and it ran through October 15th. Recently, Roshan staff with a representative from Afghanistan Telecom Regulatory Authority (ATRA), oversaw the random draw of 13 winners from a database of more than 400,000 participants.

In addition to "Kabul Jan", Roshan has also launched a unique new nationwide offer called "Roshan Millionaire" in which customers can win 50,000 Afghanis weekly prizes and 1000,000 Afghanis in the grand finale, which will be announced in February of 2017.

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About Roshan

Roshan (Telecom Development Company Afghanistan Corp) is Afghanistan's leading total communications provider with over 6.5 million active subscribers and a network that covers over 287 districts and cities in all of the country's 34 provinces.

Roshan is a true Afghanistan success story, serving as a catalyst for economic growth and actively contributing to the country's long-term development. Since its inception in 2003, Roshan has invested over $650 million in Afghanistan and is the country's single largest investor and taxpayer, contributing approximately five percent of the Afghan government's overall domestic revenue. Roshan directly employs around 900 people, 19 percent of whom are women, and provides indirect employment to more than 35,000 people.

Roshan is deeply committed to Afghanistan's reconstruction and development. The Aga Khan Fund for Economic Development (AKFED), part of the Aga Khan Development Network (AKDN), is a major shareholder of Roshan and promotes private initiatives and building economically sound enterprises in the developing world. Also owned in part by Monaco Telecom International (MTI) and Telia, Roshan brings international expertise to the country and is committed to the highest standards of network quality and coverage for the people of Afghanistan.

To learn more about Roshan visit www.roshan.af or http://www.facebook.com/RoshanConnects. You can also follow on twitter @RoshanConnects.

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